



## Sponsorship Information

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### About

This year's WHACK will take place at Wellesley College on the weekend of October 1-2, 2016. Approximately 100 undergraduates will come together for 24 hours to develop innovative web, mobile and hardware projects. WHACK aims to create a supportive environment for all students, and especially for women in tech through intimate mentor-based experiences. At WHACK, students have a safe space to explore new technologies and their creative potential.

### Why sponsor?

1. Meet amazing, excited, and aspiring students!
2. Get early access to their resumes and portfolios.
3. Present your products and APIs, and watch students unleash their creativity.
4. Provide employees opportunities to mentor and inspire women and other students to keep pursuing opportunities in tech.

### Getting the most out of sponsorship

Below are some of the many ways that sponsors can support WHACK:

1. Send engineers and mentors
2. Sponsor fun events or workshops during WHACK
3. Give company swag

We're bringing eager, energetic participants from Wellesley and other schools to build something awesome and collaborate with each other for an entire weekend. We would love for you to meet enthusiastic women and undergrads. Join WHACK's mentor-based experience!

## Sponsorship Tiers

<u>Tier</u>	<u>Commitment</u>	<u>Perks</u>
Bronze	\$1000 / or send 1 mentor	logo on t-shirt and website
Silver	\$1750 / or pay for a meal / or send 2 mentors	bigger logo, access to resumes
Gold	\$3000+ / or pay for 2+ meals / or send 3+ mentors	biggest logo, resumes, activity of your choice (API demo, etc.)